

ANDREW ANGELES

FOUNDER / OWNER
VIRTUALLYOURS FREELANCE SERVICES
SOCIAL MEDIA MANAGER / SEO SPECIALIST

Virtuallyours
Freelance Services
Social Media Management / SEO

"Building brands with purpose and passion."

EXECUTIVE SUMMARY:

Creative, innovative, and skilled social media expert with experience in managing professional and administrative web and social accounts.

WHAT I DO:

I am a Social Media Manager and SEO Specialist for passionate entrepreneurs and business owners. I increase website traffic and customer engagements using Social Media. My strategy is to post and/or advertise content that attracts and encourage readers to check, give comments, like, share to achieve certain objectives such as to increase website traffic, get leads, increase sales, video views or app download. I optimize web site for the purpose of getting free traffic from search engines to easily understood by Search engine crawlers and this increases the chances of ranking higher in SERPS.

AREAS OF EXPERTISE:

- Well-versed in Social Media Branding, Management and Marketing Development
- Organizing and Planning
- Tactics and Execution
- Groups and Community Management
- Content Creation, Scheduling and Optimization
- Well-versed in Social Media Campaigns and Ads
- Monitoring and Evaluation
- Ability to think and implement strategies for improving search engine rankings and online traffic
- In-depth knowledge of Google Analytics, Moz Pro, Google web-master tools, Google keyword planner, MS Word, and advanced Excel
- Working knowledge of HTML, CSS, and Javascript
- Good presentation and content-writing skills for enhancing viewers' experience
- Ability to collaborate with both developers and clients to accomplish SEO objectives
- Innovative skills in developing and implementing link building strategy for achieving high search engine rankings
- Writing blogs, uploading videos, and commenting on forums

TOOLS AND APPS USED:

- Social Media Channels:



- Platform Tools and Analytics:



- Project Management:



- Others:



WORK BACKGROUND:

VIRTUAL PURCHASING ASSISTANT
Australian Fine Foods Office Support Services. | 2016 - Present

BUSINESS OPERATIONS MANAGER
Happy Home Pest Control / People Central Inc. | 2010 - 2014

CONNECT WITH ME!

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